

GANG BURON-YI

I AM A VISUAL DESIGNER WHO CREATES FINGER LICKIN' GOOD VISUAL DESIGN THAT'S IRRESISTIBLE TO THE USERS.

From Seoul, South Korea,
Currently based in SF and London

[PORTFOLIO - www.gang.so](http://www.gang.so)

EXPERIENCE

Present **Designer**
JAN, 2022 Google Brand Studio (US / Global)
San Francisco, CA

- Concepting, Art-directing and designing on [Year in Search 2022](#) project onsite in LA.
- Worked on brand activation marketing project for Multiple U.S. metro areas.

2021-2022 **Brand Designer —**
APR–JAN Google Brand Studio EMEA
London, United Kingdom

- Worked on [Pride.Google](#) Space to Belong project EMEA asset editing.
- Art direction and visual design for the social campaigns for Google Arts & Culture.

2021 **Visual Design Internship —**
FEB–APR Stockholm Design Lab
Stockholm, Sweden

- Concepted and Storyboarded for T-mobile's company-wide internal campaign and assisted the art-direction

2020–P **Freelance Visual Designer**
Gang.Works (Self-Employed)
Paris, France

- Working for various clients from a magazine cover, Webdesign, to brand identity

2019–2020 **Graphic Design Internship**
6 months George&Harrison
Eindhoven, Netherlands

- In charge of two branding cases, Jess Øberlin and Sabrine te Braake, designing the whole brand identity covering from logo to custom typeface
- Assisting the art-director, working on various branding projects, concept development, logo design, editorial and Webdesign, and more

2018 **Graphic Design Internship**
5 months Lava Amsterdam
Amsterdam, Netherlands

- Assisting the art-director, working on various editorial and illustration projects for the Board of Government Advisors of the Netherlands, Fringe Festival, Techniek Nederland, and more

FORMAL EDUCATION

2016–2020 **Bachelor of Arts Design—**
Man and Communication Dept.
Design Academy Eindhoven
Eindhoven, The Netherlands

FURTHER EDUCATION

2020-2021 **UI/UX Specialization—**
3 month California Institute of
the Arts on Coursera

2020 **Introduction to User Experience**
1 month **Design—**
Georgia Institute of Technology
on Coursera

2020 **FOUNDATION HTML,**
3 month **CSS + JAVASCRIPT—**
SuperHi

PRESS

IT'S NICE THAT
[link](#) Gang Buron-Yi
*adds hints of "artificial
flavours, sugar, fat
and salt" to his highly
addictive graphic...*

**Dutch Designers
Yearbook 2020**

SKILL SET

Adobe CC
Advanced

Glyphs
Advanced

Adobe XD/Figma
Advanced

HTML/CSS/Javascript
Intermediate

SELECTED CLIENTS

Google
T-Mobile
The Association of
Dutch Designers (BNO)
Romie 18
Studio Boey
Jess Øberlin (JØ)
Studio Maxime Benvenuto

LANGUAGE

Korean
Native

English
Fluent

French
Intermediate